

## STUDY OF PROFILE CHARACTERISTICS OF WHEAT AND MAIZE GROWERS IN UDAIPUR DISTRICT OF RAJASTHAN

SUNITA KUMARI<sup>1</sup>, F. L. SHARMA<sup>2</sup> & NIDHI<sup>3</sup>

<sup>1,2</sup>Department of Extension Education, MPUAT, Udaipur, Rajasthan, India

<sup>3</sup>Department of Extension Education, JAU, Junagadh, Gujarat, India

### ABSTRACT

The present study was conducted in Udaipur district of Rajasthan. There are eleven panchayat samities in Udaipur district of Rajasthan, out of which two tribal (Jhadol and Sarada) and two non-tribal (Bhinder and Mavli) panchayat samities were selected on the basis of maximum number of farmers are benefitted under RKVY programme. Four villages having maximum number of beneficiaries of RKVY were selected from each identified panchayat samiti. Thus, sixteen villages were selected as beneficiary villages. Likewise, two distant villages were selected from each identified panchayat samiti where, the RKVY was not in operation. Thus, eight villages were selected as non-beneficiary villages. Ten wheat and maize growers selected randomly from each selected village. Data were collected from selected respondents by employing personal interview technique. Thereafter, data were analyzed, tabulated and results were interpreted. It was observed that nearly 40.02 per cent of the respondents were from middle age group of 35 to 44 years and they were educated up to primary class. It was also observed that nearly 47.92 per cent respondents had medium economic motivation.

**KEYWORDS:** Beneficiary and Non-Beneficiary Respondents, RKVY, Economic Motivation